



The Success Disconnect: Why the Smartest People Choose Meaning Over Money (Paperback)

By Bill Connolly

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.What makes you successful? Most people struggle to answer this question because the concept of success is exceptionally complex and individually defined. Still, society has for generations used the same three-pronged, one-size-fits-all approach to measuring the success of a human life: money, power, and honors. While this makes for a simple definition, it fails to accurately capture the unique and personal journey that each of us takes to find our success. Exacerbated by this age of technology and constant connectedness, the gap in societal and personal success measurement can lead many to worry that their lives aren't as successful as their peers. Using case studies of individuals who have overcome enormous obstacles to achieve unique versions of success, *The Success Disconnect* illustrates the idea that it is never too late to change course, and that YOU are the sole architect and evaluator of your life's journey. Written by Bill Connolly, a branding expert, professional improvisational comedian, and author of the book *Funny Business: Build Your Soft Skills Through Comedy* (Named by Forbes as one of...



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