


[DOWNLOAD](#)


The Communication Panacea: Pediatrics and General Semantics (Paperback)

By Eva Berger, Isaac Berger, Institute of General Semantics

Institute of General Semantics, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.The Communication Panacea: Pediatrics and General Semantics fills a major gap in the study of the modern doctor-patient relationship, applying the principles of General Semantics to the uncanny communicative processes affecting the way patients perceive their illness, as well as their response to it. Writing in the tradition of Neil Postman, Ivan Illich, and Susan Sontag, this collaboration between a doctor of philosophy and a doctor of medicine combines an innovative theoretical approach with the stories of eight patients shared not as case-studies, but as key-moments to show how vital it is to change our mentality and our language when addressing the idea of illness itself. The authors coin the term personalised semantic medicine and suggest it as a strategy to regain focus on the patient within the increasingly complex, corporate-like and technological medical environment. They challenge us to make a linguistic and conceptual shift to think of medicine as art and not as war, and provide an accessible and valuable contribution to the study of language and social interaction, strategic communication, general semantics, media...



READ ONLINE
[1.61 MB]

Reviews

I just started off reading this article ebook. It is actually written in basic words and not confusing. I am just very happy to let you know that this is the best ebook I actually have read through inside my individual daily life and can be the finest ebook for possibly.

-- **Dayne Johns**

Absolutely essential read through ebook. It is really intriguing through looking at period. You are going to like just how the author wrote this publication.

-- **Saul Howell**

Other Books



[How to Make a Free Website for Kids \(Paperback\)](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Table of Contents Preface Chapter # 1: Benefits of Having a Website Chapter # 2: Signing Up for a Website...



[No Friends?: How to Make Friends Fast and Keep Them \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Do You Have NO Friends ? Are you tired of not having any friend and being lonely all the time...



[Learn em Good: Improve Your Child s Math Skills: Simple and Effective Ways to Become Your Child s Free Tutor Without Opening a Textbook \(Paperback\)](#)

Createspace, United States, 2010. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.From a certified teacher and founder of an online tutoring website-a simple and effective guide for parents and students to...



[Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: \(Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures\) \(Paperback\)](#)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and see BONUS: Your FREE Gift chapter after...



[Patent Ease: How to Write You Own Patent Application \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Patent Ease! The new How to write your own Patent book for beginners! Because you are a beginner; not a...



[Talking Digital: A Parent s Guide for Teaching Kids to Share Smart and Stay Safe Online \(Paperback\)](#)

Createspace, United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. It is time for the digital talk. Today, kids are growing up in a wired world. Their online interactions, the good and the bad,...